





## SOCIAL DEVELOPMENT

### YOUTH EMPOWERMENT

**Setting the stage for a new generation of leaders**

BRAC Liberia's work with young people combines social and economic empowerment with education, ensuring that girls and women reach their full potential. Through safe, mentor-led clubs, girls gain life skills, learn how to think critically, and build confidence. They also receive vocational training, startup kits, and support to start their own small businesses. Sports and games are also a part of the experience, helping girls strengthen their teamwork skills.

In partnership with UNFPA, we also implement the Universal Access to Sexual and Reproductive Health and Rights program in four counties, providing young people, especially girls, with accurate health information, access to services, and the skills to make informed life choices.

### AGRICULTURE & FOOD SECURITY

**When farmers thrive, so do communities**

We support farmers in Liberia to grow more food and increase their income. Farmers are trained in climate-smart farming, raising livestock, and managing crops after harvest. Participants, who are primarily women and young people, also learn about financial literacy and entrepreneurship. We promote better seed systems, diversified production, and agri-entrepreneurship to boost food security and income. The program also complements our environmental work under Leh Go Green, advancing agroforestry and sustainable land use. These interventions strengthen food systems, improve nutrition, and help families across Liberia thrive even in the face of climate change.

### ACCESS TO CLEAN ENERGY

The Liberia Solar Home System Result-Based Financing (LSHS-RBF) project manages funds and expands access to clean, affordable, and reliable energy in last-mile communities. Implemented with EnDev (GIZ) and the Rural and Renewable Energy Agency, the project helps solar SMEs with training, results-based incentives, and logistics support to reach off-grid households. So far, more than 11,000 families have gained access to verified solar home systems, reducing reliance on kerosene, enhancing productivity and safety, and improving quality of life.

## ACCELERATING IMPACT FOR YOUNG WOMEN (AIM)

**Confident girls grow up to be bold women who transform their own lives and communities**

The Mastercard Foundation Accelerating Impact for Young Women in Partnership with BRAC (AIM) program in Liberia is equipping **161,500** adolescent girls and young women with age-appropriate entrepreneurship, employability, and life-skills training, as well as the tools to start and scale their own businesses.



## FINANCIAL INCLUSION

People living in poverty are constantly juggling risks and crises, and often have unpredictable incomes. This is even more acute in places that are at risk from climate impacts, where over 80% of the world's 1.4 billion adults without bank accounts live. We believe that sustainable, large-scale change must deliver both social and economic progress. Financial services are a powerful tool to help people manage irregular income, minimize risks, respond to shocks, and invest for the future. Ensuring access to them is a vital component of our holistic development approach.

### MICROFINANCE

#### Unlocking the entrepreneurial spirit of women

BRAC Liberia Microfinance Company Limited is the largest microfinance provider in the country, promoting financial inclusion for young people, especially women across all 15 counties. We provide responsible financial services to people excluded from the mainstream financial system, with a strong focus on women in rural and hard-to-reach areas.

Our products include group-based microloans for women, small enterprise loans, and agrifinance for rural smallholder farmers, complemented by financial and digital literacy training. These services help clients make informed decisions, grow their businesses, and build stable livelihoods.

Through loans, savings, agri-finance, and training, BRAC Liberia strengthens local economies and supports women-led enterprises and livelihoods. Our range of services places clients' wellbeing at the center.

### OUR PARTNERS

- Government of Liberia
- Ministry of Youth and Sports
- Ministry of Agriculture
- Ministry of Gender, Children and Social Protection
- Environmental Protection Agency
- UNFPA
- WFP
- Centre for Agricultural Research Institute
- Mastercard Foundation
- EnDev (GIZ)
- UNDP

## IN NUMBERS

Our direct reach for 2025 includes:



**116,111**  
active microfinance borrowers.



**95%**  
of our microfinance clients are women.



**351**  
after-school clubs for adolescent girls and young women.



**12,632**  
young people currently attending AIM clubs.



**820**  
young women transitioned from AIM livelihood support to microfinance clients.



**36,000**  
girls and young women participated in AIM clubs.



**1,800**  
smallholder farmers supported through the agriculture and food security program.



## CONTACT US

### Juvenalius Cyprian Kuruletera

Country Director  
BRAC Liberia

Email: [juvenalius.kuruletera@brac.net](mailto:juvenalius.kuruletera@brac.net)  
Phone: +231 886 322 230 / +231 772 466 217  
Website: [bracinternational.org/tanzania/](http://bracinternational.org/tanzania/)

### BRAC Liberia

Gardner Ave, 16 Street Sinkor,  
Monrovia, Liberia

Phone: +231 773-002-970  
Email: [bracliberia@brac.net](mailto:bracliberia@brac.net)  
Website: [www.bracinternational.org](http://www.bracinternational.org)

