

SOCIAL DEVELOPMENT

EARLY CHILDHOOD DEVELOPMENT

Scaling quality, inclusive and joyful learning for all

Our award-winning play-based learning model breaks intergenerational cycles of poverty through early learning opportunities for children between the ages of three and five. The play-based curriculum incorporates social and emotional learning and identity awareness elements using a low-cost, high-impact approach. We support governments and stakeholders with teacher training, mentoring, and curriculum development. At the same time, we support governments and stakeholders with teacher training, mentoring and curriculum development. More than 10,000 children have been supported through our early childhood development centres.

EDUCATION

Investing in the next generation

An accelerated learning approach prioritises adolescent girls who have dropped out of the formal education system. They get the chance to access secondary schooling or vocational training, as per their needs. Girls in secondary schools are supported by digital literacy and entrepreneurship skills. Livelihood, vocational and financial literacy training, and tailored microloans enable out-of-school girls to support themselves financially.

YOUTH EMPOWERMENT

Setting the stage for a new generation of leaders

We combine social empowerment, economic empowerment and education to enable young people to reach their full potential. Our evidence-based empowerment and livelihood for adolescents (ELA) model is designed to empower girls and young women aged 12-24 years old. Life skills, livelihood training, vocational training, and startup kits enable young women to start small-scale businesses independently. ELA clubs are mentor-led, community-supported safe spaces for young women to develop self-confidence, critical thinking, leadership, and social skills to navigate issues that affect their futures. Adolescent girls are encouraged to enhance their employability skills through sports and games. Since its inception more than 15 years ago, BRAC's ELA model has sought to break this cycle of disempowerment by applying a multifaceted approach to improving the health, education and economic prospects of adolescent girls and young women.



ACCELERATING IMPACT FOR YOUNG WOMEN (AIM)

Confident girls grow up to be bold women who transform their own lives and communities

The Mastercard Foundation Accelerating Impact for Young Women in partnership with BRAC (AIM) programme in Tanzania is equipping **337,525** adolescent girls and young women, with age-appropriate entrepreneurship, employability, and life-skills training, as well as the tools to start and scale their own businesses. The five-year programme applies BRAC's proven approaches using microfinance, youth empowerment, agriculture, and skills development to improve lives and livelihoods.



ULTRA-POOR GRADUATION

A proven pathway out of extreme poverty

BRAC's flagship Ultra-Poor Graduation approach is a globally recognised solution proven to break the poverty trap. Graduation enables people to build a long-term trajectory out of extreme poverty through a time-bound package of sequenced interventions. We customise the programme to address unique challenges ie, young people living in extreme poverty and people living with disabilities.

We offer a range of livelihood pathways tailored to the needs of diverse populations, with a particular focus on youth and women. These pathways are built on the livelihood development and the Graduation approach, the most widely adopted, evidence-backed solution to poverty alleviation.

SOCIAL ENTERPRISES

Building a scalable model for play-based learning

BRAC Enterprises Tanzania Limited (BETL) is a registered private company in Tanzania implementing an innovative social enterprise model to improve the development and learning outcomes of children aged 2–5 in Dar es Salaam. Through this initiative, BRAC aims to catalyse the early childhood development sector in Tanzania by establishing a sustainable, affordable, and high-quality early learning model built on BRAC's internationally recognised play-based curriculum.

How does BETL work?

By leveraging a social franchise approach, BETL works with women to establish and manage their own early childhood development centres. Standardised under the Angaza Academies brand, each affiliate centre operates as an independent enterprise led by a local head caregiver, while adhering to BETL's overarching quality assurance, compliance, and governance framework. For a modest monthly fee, affiliates receive ongoing training, quality assurance, and business support from BETL. This model promotes women's entrepreneurship, creates local employment opportunities, and expands access to affordable, play-based early learning within communities.

AGRICULTURE AND FOOD SECURITY

When farmers thrive, so do communities

We support farmers in Tanzania to grow more food and increase their income. Smallholder farmers get access to training and quality agricultural outputs including seeds, fertilisers, and feed for livestock, along with access to finance and market linkages. Climate-smart agricultural approaches support them in increasing their incomes and enhancing food and nutrition security while sustainably supporting them in adapting and building resilience to climate change. We support the integration of crops and livestock from production level to market access, working specifically in the value chains of coffee, maize, poultry and horticulture. We focus on enhancing the livelihoods of women and young people.

FINANCIAL INCLUSION

MICROFINANCE

Unlocking the entrepreneurial spirit of women

People living in poverty are constantly juggling risks and crises, and often have unpredictable incomes. This is even more acute in places that are at risk from climate impacts, where over 80% of the world's 1.4 billion adults without bank accounts live. We believe that sustainable, large-scale change must deliver both social and economic progress. Financial services are a powerful tool to help people manage irregular income, minimise risks, respond to shocks, and invest for the future.

Microfinance has been an integral part of BRAC's holistic approach to development, equipping people with the tools to invest in themselves, their families, and their communities. BRAC Tanzania Finance Limited (BTFL) works closely with BRAC's NGO entity, complementing its social development interventions to achieve impact at scale. As of March 2024, BTFL has 184 branches nationwide, serving nearly 360,000 clients, of whom 98% are women.



IN NUMBERS

Our direct reach for 2025 includes:



31,917

farmers supported through agriculture, food security and better livelihoods



1,235

households supported through the disability inclusive Graduation approach



2,013

young people supported through education, economic support and life skills



169,394

adolescent girls and young women participated in AIM clubs



1,029

children supported through education programmes

OUR PARTNERS

- Government of Tanzania
- Cartier Foundation
- Whole Planet Foundation
- WFP
- UKAid
- DANIDA
- Yidan Prize Foundation
- LEGO Foundation
- Signify Foundation
- Theirworld
- European Union
- SIDA
- Solar Sister
- Women Win
- The Standard Chartered Foundation
- NoVo Foundation
- Norwegian Agency for Development Cooperation

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