





# SOCIAL DEVELOPMENT

## EDUCATION

### Investing in the next generation

We prioritise joyful learning and engage participatory approaches for social-emotional learning, play, and character development. Our community-driven cradle-to-career network of programmes includes award-winning play labs, scholars' programmes, adolescent clubs, linkages to tertiary education, and technical and vocational education. We support governments and stakeholders with training, mentorship, and curriculum development.

## HEALTH

### Bringing critical care to the last mile

BRAC Uganda trains and supports more than 4,500 volunteer community health workers. They are all local women who bring care directly to families. Our health workers go door-to-door to provide maternal and child health services, eye care, and nutrition support. They also help digitise community health systems, spread knowledge about reproductive health, and promote hygiene and sanitation. Community health workers strengthen government efforts to support healthier families across Uganda.

## YOUTH EMPOWERMENT

### Setting the stage for a new generation of leaders

We combine social empowerment, economic empowerment, and education to enable young people to reach their full potential. We put them on a pathway to safe adulthood through increasing agency and creating an enabling environment by engaging men, boys, families, service providers, and the government.

Our clubs are safe spaces targeting girls who have dropped out of school and are at risk of early marriage or pregnancy. They access life skills, financial literacy, vocational and entrepreneurial training, including in-kind startup capital, and are supported with linkages to work and market opportunities.



## ACCELERATING IMPACT FOR YOUNG WOMEN (AIM)

**Confident girls grow up to be bold women who transform their own lives and communities**

The Mastercard Foundation Accelerating Impact for Young Women in partnership with BRAC (AIM) programme in Uganda is equipping 322,500 adolescent girls and young women with age-appropriate entrepreneurship, employability, and life skills training, as well as the tools to start and scale their own businesses.





## ULTRA-POOR GRADUATION

### A proven pathway out of extreme poverty

BRAC's flagship Ultra-Poor Graduation approach is a globally recognised solution proven to break the poverty trap. Graduation enables people to build a long-term trajectory out of extreme poverty through a time-bound package of sequenced interventions. We customise the programme to address unique challenges ie, young people living in extreme poverty and people living with disabilities.

We offer a range of livelihood pathways tailored to the needs of diverse populations, with a particular focus on youth and women. These pathways are built on the livelihood development and the Graduation approach, the most widely adopted, evidence-backed solution to poverty alleviation.



## SOCIAL ENTERPRISES

As part of a network of social enterprises in Africa, BRAC equips farmers with high-quality seeds, technologies, and training. This helps boost harvests and reduce losses. Farmers also learn climate-smart techniques and receive timely weather data to help protect their crops. Across 65 districts, agri-dealers and farmers are working together to increase food security and build stronger local markets.

Agriculture is the mainstay of the country's economy. BRAC Social Business Enterprises Uganda (BSBE) supports farmers with quality agricultural inputs such as seeds and appropriate technologies, supplemented by training, to enhance production and reduce losses. A seed and tissue culture lab, which was set up to conduct research for high yields, has today evolved into a fully-fledged commercial entity supporting the country's formal seed sector.



## FINANCIAL INCLUSION

People living in poverty are constantly juggling risks and crises, and often have unpredictable incomes. This is even more acute in places that are at risk from climate impacts, where over 80% of the world's 1.4 billion adults without bank accounts live. At BRAC, we believe that sustainable, large-scale change must deliver both social and economic progress. Financial services are a powerful tool to help people manage irregular income, minimise risks, respond to shocks, and invest for the future. Ensuring access to them is a vital component of our holistic development approach.

## BRAC UGANDA BANK LIMITED

BRAC Uganda Bank Limited is a credit institution regulated by the Bank of Uganda under the Tier 2 financial institutions category. We provide financial services responsibly, with a particular focus on women living in poverty, to create self-employment opportunities, build financial resilience, and promote the entrepreneurial spirit of women.

Our core products include group-based microloans provided exclusively to women, small enterprise loans for entrepreneurs, and savings products.



## IN NUMBERS

Our direct reach for 2025 includes:



**185,769**

people accessed quality health services



**6,881**

young people supported through youth empowerment programme



**59,967**

adolescent girls and young women supported through AIM clubs



**10,996**

refugee and host community members accessed basic services



**9,501**

children from refugee and host communities attended our play labs



**700**

households in West Nile graduated from ultra-poverty since 2022



**1,290**

children supported with early learning by AIM



**208**

teachers and play leaders in West Nile accessed training



**84**

play labs in Madi-Okolo and Terego districts in West Nile, Uganda

## OUR PARTNERS

- Government of Uganda
- Clinton Health Access Initiative
- Bill & Melinda Gates Foundation
- Mastercard Foundation
- UNFPA
- Conrad N Hilton Foundation
- ILO
- The Standard Chartered Foundation
- The LEGO Foundation
- Vision Spring



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